
ROBERT LANG, CFA
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Robert is a Principal with UHY Advisors FLVS, Inc., where he manages the Dallas office and leads the Forensic, Litigation, and Valuations Services (FLVS) practice in Dallas.



Robert's Professional Experience:

- Chartered Financial Analyst (CFA) Charter holder
- Mr. Lang is also UHY Advisors' National Service Line Leader for the Business Insurance Practice, where he assists clients with a wide range of business insurance issues. He also assists clients in a wide range of litigation and other disputes and as a general business advisor.
- Mr. Lang has assisted numerous clients in preparing insurance claims and negotiating settlements totaling nearly \$1 billion. Robert's practice advises clients in insurance matters including 1st party claims, fidelity and surety claims, re-insurance issues, subrogation claims, product liability, construction claims, and appraisal panel proceedings.

He also assists risk management groups and executives in evaluating insurance programs, determining coverage values, and analyzing the contribution of equipment and divisions to profitability and risk management requirements.

- Robert is routinely involved in designing and overseeing the claims process and systems, organizing the appropriate resources and experts, and calculating claims for reimbursement from insurance carriers, FEMA, NFIP and other entities. Just a few examples of representative clients include:
 - Cogen power plants
 - Chemical plants
 - Refineries
 - Off-shore drilling operations
 - Several major universities, research institutions, and medical schools.
 - Steel mills
 - Large engine manufacturer
 - Cement plant
 - Numerous hotel properties
 - Food distribution company
 - Dry cleaners
 - Food manufacturer
 - Boat manufacturer
 - Retail apparel
 - Shingle manufacturer
 - Apparel rental chain

- Mr Lang has also been responsible for a variety of Litigation Support Engagements, including:
 - Determined insurable loss suffered by research institution following a Tropical Storm. Testified as an expert on over \$100mm of insurable losses when claim was ultimately litigated. Project ultimately resulted in client recovering entire claimed amount.
 - Analyzed business interruption damages and testified as an expert regarding damages suffered by a radiology management provider that resulted from an alleged faulty installation of Customer Relationship Management software.
 - Calculated damages and drafted expert report to determine the business interruption loss suffered by a chemical plant as a result of contractor negligence and the resulting inability to produce cyclohexane and paraxylene.
 - Analyzed the business interruption damages suffered by a dried food distributor as a result of a breach of contract by the manufacturer.
 - Analyzed business interruption damages suffered by a regional airline that resulted from non-performance of a software vendor that was engaged to install an ERP system.
 - Developed business interruption damages, refuted opposing expert's analysis, and drafted expert report for a utility industry client concerning the value of an acquired security alarm company and the impact of the software on the operations of the business.
 - Assisted a multibillion-dollar underwriter in assessing the profitability of its automotive extended-warranty business and determining the causes of decreasing margins.
 - Calculated damages and rebutted opposing expert's calculation of lost business value for a telecom company concerning a breach of contract with a developer of GPS technology.
 - Quantified damages and prepared trial exhibits for defendant in a breach of contract suit concerning the distributorship agreement of a large athletic shoe company. Case ultimately resulted in a damages award of \$0 and recognition by the National Law Journal as one of the "Top 1998 Wins."
 - Assisted a major oil and gas client in developing a "net-back pricing" model for litigation that tracked the delivery of and payment for oil originating in 4,000 wells and covering five pricing pools over seven years.
 - Developed damage analysis and drafted expert report for a real estate developer who had been deprived of the opportunity to build a regional shopping center.
- Mr. Lang's Strategic and Financial Advisory experience includes:
 - Constructed a model for a pre-IPO physician-practice management company for valuing potential acquisitions and roll-ups and determining the impact on initial EPS.
 - Assisted various clients in securing private placements, valuation analysis, and transaction support
 - Assisted a textile manufacturer in analyzing various manufacturing strategies and streamlining operations.
 - Assisted two start-ups in establishing a "go-to-market" strategy, including creating a business plan, forecasting financials and structuring the VC investments.

Background

- Robert received his BBA in Financial Services from Baylor University, *magna cum laude*.
- Joined UHY in 2005
- FTI Consulting (Acquired combined Andersen/KPMG practice), Dallas, Texas, 2003-2005
 - Director
- Arthur Andersen/KPMG (successor firm), Dallas, Texas, 1996-2003
 - Director

Presentations

Robert has taught numerous training courses in financial modeling, financial analysis and insurance claims and is a frequent speaker on various business topics. He has been interviewed, both on radio and in print media, as an expert in business interruption losses. Robert also serves as a guest lecturer in the Accounting Department at Baylor University.

Professional and Board Memberships

- Risk and Insurance Management Society
- RIMS--Dallas Ft. Worth Chapter
- CFA Society
- Dallas Society of Financial Analysts
- Baylor University Accounting and Business Law Advisory Council